

Message Text

UNCLASSIFIED

PAGE 01 KUALA 00957 100945Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----100953Z 122038 /15

R 100737Z FEB 77

FM AMEMBASSY KUALA LUMPUR

TO USDOC WASHDC

INFO SECSTATE WASHDC 6223

AMEMBASSY BANGKOK

AMEMBASSY SINGAPORE

UNCLAS KUALA LUMPUR 0957

USDOC

E.O. 11652: N/A

TAGS: BEXP, MY

SUBJECT: AMERICAN COACH CORP.

REF: USDOC 00636

1. GOVERNMENT AND PRIVATE HOSPITALS GENERALLY BUY LOCALLY (RIGHT-HAND DRIVE) ASSEMBLED VANS FOR CONVERSION INTO AMBULANCES EQUIPPED WITH BASIC EQUIPMENT. VERY FEW SOPHISTICATED AMBULANCES ARE REPORTED TO BE IN USE.

2. IN 1975, MALAYSIA IMPORTED SEVEN UNITS OF AMBULANCES OF WHICH ONE FROM AUSTRALIA, ONE FROM SINGAPORE AND FIVE FROM U.K. WITH A COMBINED VALUE (CIF) OF M\$139,414 (US\$1.00 EQUALS M\$2.50)

3. SEVERAL LOCAL AGENTS FOR HOSPITAL EQUIPMENT CONTACTED BY THE EMBASSY DECLINED TO CONSIDER HANDLING SUBJECT AMBULANCES WHICH THEY BELIEVE WOULD NOT BE SUITABLE FOR THE LOCAL MARKET AT THE PRESENT TIME.

4. THE EMBASSY PUBLISHES A QUARTERLY COMMERCIAL UNCLASSIFIED

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NEWSLETTER WHICH IS CIRCULATED WIDELY TO THE MALAYSIAN BUSINESS COMMUNITY THROUGHOUT THE COUNTRY. WE WILL MAKE AN ANNOUNCEMENT OF THE U.S. FIRM'S OFFER IN THE NEXT ISSUE OF THE NEWSLETTER SCHEDULED TO BE PRINTED IN APRIL. INTERESTED MALAYSIA FIRMS WILL BE INVITED TO WRITE AMERICAN COACH CORP. DIRECTLY.

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NNN

Message Attributes

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Sent Date: 10-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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